

Why Videoconference?

Videoconferencing is a win-win alternative to business travel. It ticks all the right boxes:

- Saves on the cost of flights
- Saves time at airports
- Saves cost of accommodation
- Allows for up to 8 interviews with as many countries in 1 day
- Reduces your carbon footprint

Secure the best qualified candidate in the quickest time frame.

When interviewing people from several countries for senior positions it will often be important for you to be able to see a short list of candidates. Within today's global marketplace this can mean having to fly to different countries for just 1 or 2 hour meetings.

Videoconferencing can offer you an alternative; book one room near your office or home and then sit back and interview each candidate whilst you stay in one place.

Once you have seen the short list you can then decide whether to fly the final 2 or 3 candidates over or whether the Videoconference was sufficient for you to make your final decision.

In some industries the most suitably qualified candidates are hard to find. They are often working in other countries and do not have the time or inclination to travel to an interview. At EyeNetwork we have 3500 rooms for hire by the hour across the globe. We will find the closest room to the candidate so that they experience the least inconvenience.

Impress the client before they get the chance to see any other supplier bids.

With Videoconferencing you can set up a meeting with any potential client and meet with them in record time. If you are based in any major city you will have a choice of bureaux. EyeNetwork will find the most convenient one for you and then book it for anything from 1 hour onwards.

If your client has their own equipment we just need their details, if they do not have the equipment we can also book a room near them. You may choose to pay their costs or they may choose to pay us directly – either way, you can have your presentation ready to go within 24 hours of your initial conversation rather than waiting to book flights, thus making you look fast, efficient and technologically savvy.

What happens once you've booked?

Once you have confirmed that you wish to book we will send you some forms. On these forms there are the contact details of the bureau we have booked for you. Print out the form we send and then use the information to contact them. If you have your own equipment you will need to make a test call at least 24 hours before, preferably more than 48 hours before the scheduled time of the conference.



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Soft Benefits of using videoconferencing

Environmental – the effect of business travel upon the environment is now in the news almost daily. As more governments add carbon reduction to their policies and introduce reward and taxation as incentives, it is clear that forward thinking companies will be looking for more effective ways to maintain their global position.

Eyenetwork has a strong link to CDP www.cdproject.net. Their website shows an increasing number of companies who have signed up for and responded to the call for carbon disclosure.

Productivity – this is perhaps the hardest of the soft benefits. The time taken for an executive to travel to a location to conduct a series of interviews is all down-time. Even with mobile phones, Blackberries and I Phones all executives find that their productivity takes second place to their travel needs whilst on the move. Work flow is disrupted and down-time maximised.

Hassle – with increasing queues at airports for security checks and airlines pushing back the check-in time to up to 3 hours, the number of hours spent in uncomfortable and unproductive time is now very high. Add this to the time spent arranging the tickets, booking taxis or parking and having to cross time zones and travel for business lacks the reward of a holiday at the end.

Focus – preparing for a videoconference can focus the efforts of the candidates and panel. High impact interviews create an environment of efficiency and the use of high tech solutions show the company as one willing to embrace new ways of working.

Competitive Advantage – using videoconferencing often allows a company to steal the march on competitors. With a limited talent pool in some disciplines and several companies searching for the same individuals, those companies who use videoconferencing can both please the candidate by the reduction of travel involved and/or speed up the process with all of the other benefits added.

Work-Life balance – working away from the office means returning to mountains of emails and a full voice-mail box. The stress of returning to what feels like an increased work load added to being away from home, possibly in a different time zone, means that business travel is no longer the perk it once was.

Global coverage – videoconferencing makes a global company instantly able to reach all potential employees without the negative issues of travel (as in all points above).

In-house use – most large companies will have offices around the world. Videoconferencing offers an opportunity to communicate more regularly with peers in different countries. Impromptu meetings can lead to new creativity and dissemination of ideas.