

## Campaign Management Service

Videoconferencing is an ideal medium for interviewing potential employees. In 2008 Eyenetwork arranged over 5000 interviews for our clients.

Many major global recruiters use Eyenetwork for 1 to 1 interviews but there is a growing use of our new service: **the Campaign Management Service**.

### *What is this?*

Where companies have specific recruitment drives or campaigns, they will have anything from 20 to 200 vacancies to fill. The candidates that they wish to consider are often from different countries and the traditional way of interviewing has been to either have a telephone interview or to fly the candidate and accommodate them for one night.

With the Campaign Management Service, Eyenetwork can assist you in every way so as to ensure clear, easy communication. Once we know the locations involved we can give you an estimate of the price per head for the bookings.

For example, if you wanted to book 21 locations over 3 days (7 bookings per day), we would calculate the costs based upon: whether you need a room near your office or whether you will be using your own office, whether we will need to arrange the connection and of course where in the world your candidate is.

## The Platinum Service

Once you have placed the adverts for the vacancies, you send the email address for each candidate that you intend to interview to us. We contact them (explaining we are working for you) and arrange the time, date and location for their videoconference interview.

In this service we also arrange for any face to face and audio interviews.

Time zones, different working weeks and local holidays are all worked through by us. We liaise every step of the way with the candidate and facility, ensuring quick decisions, no hassle at all for you and we even send the candidate a map and advice sheet for being interviewed by videoconference.

You will be sent updates and then a spreadsheet for each day and an overall spreadsheet (depending on the size of the campaign).

The Platinum Service is recommended for campaigns where you would expect to interview in excess of 25 people in more than 5 countries.

The Platinum Service also comes with 24/7 cover from Eyenetwork during the actual dates of the videoconferences for both the candidate and the client. Thus, should a candidate be running late, he can contact us rather than you and so not disturb you during other interviews. We are also then best placed to make any last minute changes that might be possible.

Eyenetwork takes care of all technical issues from testing to final connection.

The Platinum Service is our most popular for its ease of use: once you have the email addresses you can relax and prepare for the interviews. No need to contact any other country or try to arrange anything for the candidates; we do it all.

The average cost per head for this is between £500-£600 per head. This price includes:

- connecting to countries such as Oman, Bahrain, China, Canada, Mexico
- booking facilities in such countries
- booking a facility near your office
- refreshments in the facility near your office

## The Gold Service

Once you have placed the adverts for the vacancies, you ask all the candidates for their address and the nearest large town to them.

You create a spreadsheet with this information and we work out the nearest location and send you the quote for each.

You check with the candidate whether the location quoted is suitable.

You arrange with the candidate the times and dates that are best for them, whilst ensuring that the time zones, differing working weeks and local holidays are considered.

You then ask us to see whether the times and dates given are available at the locations requested.

We check the locations for you and let you know whether they are available.

We book the times for you and send you a map, advice for being interviewed and booking confirmation.

We arrange all test calls.

You will be sent updates and then a spreadsheet for each day and an overall spreadsheet (depending on the size of the campaign).

The Gold Service is recommended for campaigns where you would expect to interview in excess of 10-25 people in more than 5 countries.

The Gold Service also comes with full cover from Eyenetwork during the actual times of the videoconferences for the client.

The average cost per head for this (including a facility near your office, refreshments, facility abroad, full connection charges) is £400-£500 per head.

### Breakdown of sample pricing

The below daily schedule has the client in the UK – they could be anywhere. If you have your own office with equipment and you dialled out, the total cost for this would be approximately £1760, which is just £220 per candidate (+Vat for UK registered companies).

If you did not have your own room and we therefore booked a room in London, the total cost for the 8 videoconferences, additional room for the face to face, refreshments, connection and staffing at both ends would be approximately £2400 because all but 1 of the locations has IP (which is a free or cheap connection). That is just £300 per candidate.

Candidate Name	Candidate email	Candidate phone	Location	UK time	local time
John Smith	john-smith@	62	Jakarta	9am	4pm
Ashok Modi	ashokmody@	91	Mumbai	10am	3.30pm
A. Wasim Sheikh	aws136@	92	Karachi	11am	4pm
Tahir Muhammad	chtahirjan@	92	Karachi	12pm	5pm
L U N C H B R E A K					
Nebojsa Rapajic	nerapajic@	Face to Face		12.30pm	12.30pm
Sadiqhusen Jamadar	sadiqhusen@	974	Doha	1pm	4pm
Elias Parker	elias2204@	974	Doha	2.30pm	5.30pm
George Okagbare	gokagbare@	974	Doha	3.15pm	6.15pm
Rick Murphy	rcmurphy@	001 403	Calgary	4pm	9am

This is an example of an actual day. The client was delighted as this was £300 per head and so not only cheaper, easy and quicker but far more productive than trying to arrange plane tickets, visas, hotels and other transportation needs. Equally, the candidates were pleased to avoid airports, security checks, time away from home and trying to get time off work.

This was using the Platinum Service so as you can see, even then the price may come out lower than the usual average. Had the locations all been ISDN the cost would have risen to £435 per head.

To discuss either of these service please contact [jane@eyenetwork.com](mailto:jane@eyenetwork.com) or call on +44 1273 324422.

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